

DID YOU KNOW

In Small Kitchen Appliances + Garment, Spectrum has 7% \$shr & 11% Ushr, however, in the categories we actually play we have **13% \$shr & 16% Ushr****

Even though we play in 20+ categories, five make up over 70% of our POS sales (Drip Coffee, Irons, Toaster Ovens, Electric Grills, Toasters)**

In the following categories, Spectrum has over 20% \$Shr**

- Indoor Grills 43%
- Citrus Juicers 38%
- Irons 26%
- Toaster Ovens 22%
- Electric Knives 22%

Within the Spectrum portfolio, BLACK+DECKER makes up 85% of our volume followed by George Foreman with 13%***

Similar to retail sales of small kitchen appliances, Amazon has now surpassed Target in SPB sales. Walmart and Amazon represent over 55% of SPB sales alone***

Our average price of all items sold is \$24 with over 89% of Spectrum volume selling through stores less than \$50**

Spectrum Branded products have an average 60% loyalty rate (consumers don't consider other brands); on par with similar brands like Hamilton Beach (60%) and Oster (60%)*

BLACK+DECKER has an 89% closure rate (purchased brand after shopping)*

*Source: NPD Consumer Panel ending Dec 2017

**Source: NPD Total US POS 12M ending Jan 2018

***Source: Internal Spectrum Brands figures, F17

BRAND IDENTITY

BLACK+DECKER

Traditional Attributes		Brand Transition
Quality		Honest
Reliable	➔	Intuitive
		Involved
Durable		Thoughtful

For the younger inspired who want a home, not just a place to live.

We believe in empowering people, from inspiration to a job well done.

GEORGE FOREMAN

Fast, Easy and Convenient to create healthy meals at home.



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Spectrum
Brands

international
home +
housewares
show | 2018
IT'S smart

PRODUCT
DISPLAY
GUIDE

**FOR INTERNAL
USE ONLY**
DO NOT DUPLICATE
OR DISTRIBUTE

INDUSTRY TRENDS

Now more than ever, consumers need their appliances to work for them in a seamless, flexible, and on-demand environment.

"As more consumers find modern life to be hectic and stressful, flexible and balanced diets will become integral elements of selfcare routines."

Source: Mintel, Global Food & Drink Trends 2018

In the U.S., at-home eating habits are evolving with key trends including:

- **ON DEMAND** need for food preparation to fit into today's instant gratification lifestyles
- **EVOLVING ENVIRONMENT & EASY ENTERTAINING** the kitchen has solidified itself as the 'hub' of the home with preparation and entertaining intermingling requiring food preparation to be seamless and entertainment-friendly
- **THE NEW FAMILY MEAN & SOLO MEALS + SNACKING** - as households sit down less for dinner, consumers need more flexibility and convenient kitchen-to-eating solutions

Source: 2014 vs 2008 Source: The NPD Group / Mobile Voice / Kitchen Audit 2008, 2014

Heath is now becoming more about balance than restriction in a rise of #Healthism.

Consumers want the ability to feel that they have control over what "healthy" means to them and their food preparation.

Source: WGSN, Active Intelligens - #Healthism: The Balanced Backlash, Sep. 2017



SM KITCHEN APPLIANCE TRENDS

Small Kitchen Appliances \$6.7B +0.5%*

2 Categories account for nearly 2/3 of Growth**:

- Air Fryers +150%
- Single Serve Pod Brewers..... +8%
- Toaster Ovens +12%
- Traditional Blending +4%
- Espresso Makers +14%
- Toasters..... +5%
- Hand Blenders..... +14%
- Choppers +14%

Growth in online sales reflect greater consumer desire for breadth in and ease of navigating selection, free shipping, and ability to do pre-purchase research.

Mass continues to reflect consumer desire for the best price and convenience.

Stores that are losing do not deliver as well on these motivations.

Walmart * TARGET
Flat Performance



Price and Brand remain key motivators for consumers

- 80% of unit volume sells below \$50

*Source: NPD Consumer Panel ending Dec 2017

**Source: NPD Total US POS 12M ending Jan 2018

Spectrum Brands

Spectrum has presence in **20+ categories** and price points ranging from **\$10-\$150**

We hold the **#1 BRAND**** position in:

- Irons
- Toaster Ovens
- Electric Grills
- Citrus Juicers
- Electric Knives

#2 or #3 BRAND** position for:

- Toasters
- Electric Can Openers
- Coffee Makers
- Rice Cookers
- Food Processors
- Juice Extractors

BLACK+DECKER™ brand has the **highest** draw rate of any brand, with almost **90% conversion***



CUSTOMER LOYALTY

BLACK+DECKER

60%
loyalty

GEORGE FOREMAN

60%
loyalty

*Source: NPD Consumer Panel ending Dec 2017 (SPB categories only)

**Source: NPD Total US POS Unit Sales 12M ending Jan 2018

ELECTRIC GRILLS

REMOVABLE PLATE ELECTRIC GRILLS

EVOLVE™ GRILL SYSTEM

GEORGE FOREMAN®



2 Serving Fixed Plate Grill

- Advanced George Tough™ Nonstick Coating
- Nested Drip Tray

GR320FB | Sug. Retail \$29.99



Rapid Grill Series 4 Serving Grill

- Removable, Dishwasher-Safe Plates
- Advanced George Tough™ Nonstick Coating
- Nested Drip Tray

RPGF3601BK | Sug. Retail \$49.99



Rapid Grill Series 4 Serving Grill

- Removable, Dishwasher-Safe Plates
- Advanced George Tough™ Nonstick Coating
- Nested Drip Tray

RPGF3602RD | Sug. Retail \$49.99



Rapid Grill Series 5 Serving Grill

- Removable, Dishwasher-Safe Plates
- Advanced George Tough™ Nonstick Coating
- Variable Temperature Control
- Nested Drip Tray

RPGV3801BK | Sug. Retail \$69.99



Rapid Grill Series 5 Serving Grill

- Removable, Dishwasher-Safe Plates
- Premium Ceramic Coating
- Nested Drip Tray

RPGF3801BLX | Sug. Retail \$69.99



Rapid Grill Series 6 Serving Grill

- Removable Plates
- Advanced George Tough™ Nonstick Coating
- Digital Time and Temperature
- Nested Drip Tray

RPGD3994BK | Sug. Retail \$119.99



Rapid Grill Series 6 Serving Grill

- Removable Plates
- Premium Ceramic Coating
- Digital Time and Temperature
- Nested Drip Tray

RPGD3994BKX | Sug. Retail \$129.99



Rapid Grill Series 8 Serving Grill

- Largest Removable, Dishwasher-Safe Plates
- Advanced George Tough™ Nonstick Coating
- Variable Temperature Control
- Nested Drip Tray

RPGV3201BK | Sug. Retail \$79.99



Grill & Broil

- Dual Cooking Technologies (4:1)
- Contact Grill and Broil Modes
- Removable Ceramic Nonstick Plates
- Waffle and Griddle Plates Included
- Variable Temperature Controls

GBR5750SBL*Q | Sug. Retail \$149.99



Grill & Broil

- Dual Cooking Technologies (4:1)
- Contact Grill and Broil Modes
- Removable Ceramic Nonstick Plates
- Griddle Plate Included
- Variable Temperature Controls

GBR5130CUX | Sug. Retail \$139.99



Evolve™ Grill System

- Digital Controls with 500° Searing Burst
- Removable, Premium Ceramic Grill Plates
- Includes 2 Waffle Plates

GRP4842MB | Sug. Retail \$119.99



Evolve™ Grill System

- Digital Controls with 500° Searing Burst
- Removable, Premium Ceramic Grill Plates
- Includes Bake Dish and Muffin Pan

GRP4800R | Sug. Retail \$119.99



Evolve™ Slider Plate

- George Tough™ Nonstick Coating
- Cool Touch Handles
- Dishwasher Safe
- 6 Sliders

GFP84SP | Sug. Retail \$19.99



Evolve™ Griddle Plate

- George Tough™ Nonstick Coating
- Cool Touch Handles
- Dishwasher Safe
- 5 servings

GFP84GP | Sug. Retail \$24.99



Evolve™ Omelet Plates

- George Tough™ Nonstick Coating
- Dishwasher Safe
- 3 Omelets, 2 Plates

GFP84OP | Sug. Retail \$24.99

INDOOR/OUTDOOR ELECTRIC



Indoor/Outdoor Grill

- Removable Stand for Indoor and Outdoor Use
- Advanced George Tough™ Nonstick Coating
- 240 sq in for 15+ Servings
- Cup Holder, Pull Out Trays and Accessory Hooks
- Lid Hanger

GIO3000 | Sug. Retail \$99.99

PLEASE SEE PRICE LIST FOR ADDITIONAL PRICING DETAILS & AVAILABILITY

GRILL ACCESSORIES



Grill Sponges

- 2 Sided (Wiping and Scrubbing)
- Won't Scratch Nonstick
- 3 pack

GFSP3 | Sug. Retail \$5.99



Burger Press

- Flexible Portion Size
- Non-stick Aluminum
- Soft Grip Handle

GFA004CGPR | Sug. Retail \$24.99



Grill Press

- Pre-Seasoned Cast Iron
- Removes Fat and Sears in Grill Marks

GFA0009CGPR | Sug. Retail \$24.99



GFO Series Grill Cover

- Durable Material for Year Round Use
- Handle/Hang Loop for Easy Storage and Removal

GFA0240RDCG | Sug. Retail \$29.99

AIR FRYERS



GEORGE FOREMAN

Twist 'n Crisp Premium Air Fryer

- No Shaking! Rotating Basket Design
- 180 Degree Panoramic Viewing Window
- Programmable Digital Display
- Additional Cooking Accessories Available

GFHD6800 | Sug. Retail \$99.99



2L Capacity Air Fryer

- "Frying" Made Healthy
- Dual Fan Technology for Fast and Crispy Results

HF110SBD | Sug. Retail \$99.99



2L Capacity Air Fryer

- "Frying" Made Healthy
- Dual Fan Technology for Fast and Crispy Results

HF100WD | Sug. Retail \$89.99

SLOW COOKERS



7 Qt Slow Cooker

- Three Heat Settings- NEW Color!
- Large Dial
- Lid Hanger

Merlot Matte | Sug. Retail \$49.99

Watercolor | Sug. Retail \$39.99

Turquoise Pattern | Sug. Retail \$39.99



Chalkboard Locking Lid

7 Qt Slow Cooker

- Unique Locking Lid Design
- Draw on It!
- Large Dial
- Lid Hanger

SC4107 | Sug. Retail \$44.99



4 Qt Slow Cooker

- Three Heat Settings
- Large Dial
- Lid Hanger

SC1004D | Sug. Retail \$29.99



7 Qt Digital Slow Cooker

- Three Heat Settings
- Large Dial
- Lid Hanger

SCD1007 | Sug. Retail \$49.99



WIFI Slow Cooker

- Digitally Control Three Heat Settings
- WIFI Enabled
- Locking Lid & Stainless Steel Finish

SCW3100B | Sug. Retail \$49.99



WIFI Slow Cooker - Alexa Enabled!

- Digitally Control Three Heat Settings
- WIFI and Alexa-Enabled Voice Control
- Locking Lid & New Black Design

SCW3100B | Sug. Retail \$49.99

PRESSURE COOKERS



11-in-1 Cooking Pot Featuring Pressure

- 11-in-1 Digital Multi-Cooking Pot with Pressure and Slow Cooking Functions
- Nonstick and Dishwasher-Safe Cooking Bowl
- 9 Additional Safety Features

PR100 | Sug. Retail \$99.99



RICE COOKERS



14 Cup Locking Lid Multi Cooker
Copper / Stainless Steel / White
 - 8 Healthy Preset Ancient Grain Options
 - Also a Slow Cooker and Steamer!
 - Locking Lid for Boil Over Reduction
 - White option also available
GCD1014CD | Sug. Retail \$39.99
GCD1014SSD



14 Cup Mechanical Jar Style Rice Cooker
 - Locking Lid
 - Boil-Over No More! Minimize the #1 Rice Cooker Complaint and Seal in the Flavor with One-Click
 - Removable, Nonstick Dishwasher-Safe Bowl & Lid Liner
 - Includes a Steamer Basket
RC1014 | Sug. Retail \$34.99



14-Cup Rice Cooker
 - Perfect for Large Families or Gatherings
 - Steaming Capabilities
 - Auto Keep Warm
 - Built-in Lid Holder
RC514 | Sug. Retail \$29.99



14-Cup Digital Rice Cooker
 - Digital Display
 - Perfect for Large Families or Gatherings
 - Steaming Capabilities
 - Auto Keep Warm
 - Built-in Lid Holder
RCD514 | Sug. Retail \$39.99



16-Cup Rice Cooker
 - Perfect for Large Families or Gatherings
 - Steaming Capabilities
 - Auto Keep Warm
 - Built-in Lid Holder
RCD516 | Sug. Retail \$34.99

WAFFLE MAKERS



Rotary Waffle Maker
 - Consistent and Even Baking Results
 - From the Rotary Design
 - Nonstick Plates and Foldable Handle
WM1404S | Sug. Retail \$29.99



Removable Plate Waffle Maker
 - Removable, Dishwasher Safe Plates
 - Nonstick Extra-Deep Grids - Waffles Come Out Thick, Fluffy and Delicious, Every Time
WM700R | Sug. Retail \$39.99



3-in-1 Morning Meal Station
 - 3-in-1 Compact Design
 - Removable Plates for Simple Clean-up:
 Grill, Waffle and Sandwich Plates
 - Temperature Control Indicator
WMD2000S | Sug. Retail \$29.99

BREADMAKERS

Breadman



2LB Professional Breadmaker
 - 17 Settings- 3 New!
 - 3 Loaf Sizes
 - Delay Start
 - Nonstick Removable Pan
BK1065SQ | Sug. Retail \$129.99



TOASTERS



2-Slice Stainless Steel Toaster

- Extra Wide Slots
- 6 Shade Selections with Bagel/
Frozen/Cancel Functions
- Convenient Cord Wrap

TR2150SS | Sug. Retail \$29.99



4-Slice Stainless Steel Toaster

- Extra Wide Slots
- 6 Shade Selections with Bagel/
Frozen/Cancel Functions
- Convenient Cord Wrap

TR4150SS | Sug. Retail \$39.99



2-Slice Stainless Steel Toaster

- Extra Wide Slots
- 6 Shade Selections with Bagel/
Frozen/Cancel Functions
- Convenient Cord Wrap

TR2100SS | Sug. Retail \$19.99



4-Slice Stainless Steel Toaster

- Extra Wide Slots
- 6 Shade Selections with Bagel/
Frozen/Cancel Functions
- Convenient Cord Wrap

TR4100SS | Sug. Retail \$29.99



2-Slice Toaster

- Extra Wide Slots
- Bagel/Frozen/Cancel Functions with
7 Shade Selections
- Extra Lift

TR1210BD | Sug. Retail \$29.99



4-Slice Toaster

- Extra Wide Slots
- Bagel/Frozen/Cancel Functions with
7 Shade Selections
- Extra Lift

TR4200SBD | Sug. Retail \$49.99

COUNTERTOP OVENS



Crisp N' Bake Countertop Oven

- NEW Air Fry Technology
- Large Capacity: Fits 12" Pizza or
9" x 13" Pan with Handles
- Bake/Broil/Toast/Keep Warm + Air
Fry Functions

TO3255XSS | Sug. Retail \$69.99



Performance Series Toaster Oven

- No Preheat & Turbo Feature for up to
40% Faster Cooking
- 13 Pre Programmed Functions
- Convection Technology Can be Turned
on for Improved Speed & Evenness

TO5000 | Sug. Retail \$129.99



Digital 4-slice Convection Oven

- Digital for Improved Cooking Results
& Precision Toast
- Natural Convection
- Bake/Broil/Toast/Keep Warm Functions
- Fits a 9" Pizza

TOD1770G | Sug. Retail \$49.99



4-Slice Convection Oven

- Natural Convection
- Bake/Broil/Toast/Keep Warm Functions
- Fits a 9" Pizza

TO1760SS | Sug. Retail \$49.99



No Preheat Toaster Oven

- No Preheat Technology for Fast Results
- 9 Pre Programmed Cooking Functions
- Digital Programming & Functionality

TOD5030S | Sug. Retail \$99.99



Digital 6-Slice Convection Oven

- Convection Technology
- Digital Functionality for Precision
Toast & Improved Cooking Results
- Convection Bake/Broil/Toast/Keep
Warm Functions
- Fits a 12" Pizza

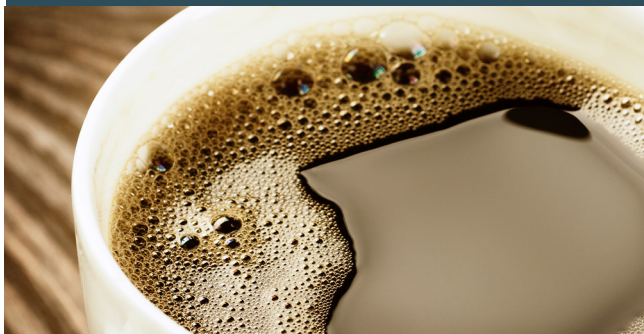
TOD3300SS | Sug. Retail \$59.99



**PLEASE SEE PRICE LIST FOR ADDITIONAL
PRICING DETAILS & AVAILABILITY**



COFFEEMAKERS



Walmart
EXCLUSIVE



Select-A-Size Easy Dial

- Select-a-Size from 4, 6, 8, 10, 12 Servings with the Easy Dial
- Extra Large Water Reservoir, Brew for 3 Days Without Refilling the Tank [on Serving Size 4]
- Adjustable Keep Warm Timer, Select Different Times from OFF to 120 Minutes

CM4200B | Sug. Retail \$39.99

CM4200S | Sug. Retail \$39.99

CM4201S | Sug. Retail \$49.99

CM4201R | Sug. Retail \$49.99



12-Cup* Programmable Coffeemaker

- 12-Cup* Programmable with Optimal Water Temperature to Brew a Great Cup of Coffee.
- Removable Water Reservoir for Easy Filling
- Perfect Pour Carafe

CM4110S | Sug. Retail \$49.99

CM4110R



Walmart
EXCLUSIVE

12-Cup* Thermal Coffeemaker

- 12-Cup* Thermal Carafe with Large Capacity
- Keeps Coffee Hot for Hours
- Select to Brew Smaller Size [1-4] Cups

CM2036 | Sug. Retail \$59.99

PLEASE SEE PRICE LIST FOR ADDITIONAL PRICING DETAILS & AVAILABILITY

*One cup equals approximately 5 oz. (varies by brewing technique)

COFFEEMAKERS



5-Cup* Coffee Maker

- New Sleek Design
- 5-Cup* Carafe with Easy Pour
- Reusable Coffee Filter; No Need to Buy Paper Filters

CM0700BZ | Sug. Retail \$19.99



4-IN-1 Coffee Station

- 4-Ways to Brew
- Standard Mug, Travel Mug, Full Carafe, Pour Over

CM0750B | Sug. Retail \$24.99

CM0750S | Sug. Retail \$29.99

CM0755BZ | Sug. Retail \$29.99

- Includes Tritan Coffee Mug

CM0755B | Sug. Retail \$29.99

- Includes Travel Mug

CM0755S | Sug. Retail \$34.99

- Includes Travel Mug



KETTLES



Pour Over Craft Coffee Kit

- Pour Over Craft Coffee Kit
- Gooseneck Electric Kettle for Easy Pouring
- Includes Kettle, Carafe, Coffee Dripper, Paper Filters

KE3000 | Sug. Retail \$39.99



1.7 L Electric Kettle

- 1.7L Stainless Steel Electric Kettle
- Rapid Boil, 1-3 Cups* of Water Ultra Fast!
- Removable Anti-Scale Filter

KE1550B | Sug. Retail \$29.99



1.7 L Stainless Steel Electric Kettle - Red / Cream / Black

- 1.7L Stainless Steel Electric Kettle
- 360 Degree Swivel Base with On/Off Switch
- Durable Stainless Steel Body Looks Great in the Kitchen

KE2900R | Sug. Retail \$39.99

KE2900CR

KE2900B



BLENDERS



4x4 Power Blender

- 4-Rib Jar Design + 4-Tip Blade = Improved Performance
- 56 oz. PerfectPour™ Jar with Lid Pour Spout
- 10 Speeds + Pulse

BL2100BP | Sug. Retail \$24.99



Walmart
EXCLUSIVE

Quiet Blend PowerCrush Digital Blender with Quiet Technology

- Blend Without Interrupting Life
- 900 Watts of Ice Crushing Power
- 3 Speeds and Pulse + 3 Smart Functions
- Personal Blending Jar Included

BL1300DG-P | Sug. Retail \$59.99



The Infuser™ Digital PowerCrush Blending System

- 900 Watts of Ice Crushing Power
- 3 Speeds and Pulse + 3 Smart Functions
- Personal Blending Jar Included

BL1350DP-P | Sug. Retail \$59.99



The Infuser™ Digital PowerCrush Blending System

- 900 Watts of Ice Crushing Power
- Tamper Included for Better Blending
- 3 Speeds and Pulse + 3 Smart Functions
- Personal Blending Jar Included

BL1360DP-P | Sug. Retail \$59.99



PowerCrush Multifunction Blender

- 700 Watts of Ice Crushing Power
- 6-Cup PerfectPour™ Glass Jar
- 4 Speeds + Pulse

BL1210BG | Sug. Retail \$39.99

BL1210RG

BL1220GG

BL1220SG

BL1230SG

BLENDERS



Walmart
EXCLUSIVE

PowerCrush Single Serve Digital Blender with Quiet Technology

- Blend Without Interrupting Life
- 700 Watts of Ice Crushing Power
- 2 Speeds and Pulse
- Travel Lid Included

PB2000G | Sug. Retail \$34.99



Performance FusionBlade™ Digital Blender

- 1.5 Horsepower Motor
- 64 oz. BPA-Free Tritan® Jar
- Digital Controls - 5 Speeds and Pulse + 5 Smart Functions

BL6010 | Sug. Retail \$99.99



XL Blast™ Drink Machine - Red / Lime / Teal / Navy

- XL Capacity 72 oz. BPA-Free Tritan® Jar
- Insulated Chill Sleeve
- 4 Speeds and Pulse + 4 Programmed Functions

BL4000R | Sug. Retail \$59.99

BL4000N

BL4000L

BL4000T

PLEASE SEE PRICE LIST FOR ADDITIONAL PRICING DETAILS & AVAILABILITY

FOOD PROCESSORS + CHOPPERS



Walmart
EXCLUSIVE

Target
EXCLUSIVE

3-in-1 Set & Go Easy Assembly 8-Cup Food Processor

- Set & Go Easy Assembly
- S-Blade + Dual Slice/Shred Disc
- 2 Speeds + Pulse Easy Clean Controls

FP4200B | Sug. Retail \$39.99

FP4100B

FP4150B (not shown)



MultiPrep™ Slice 'n Dice™

- Precision Dicing
- Externally Adjustable Slicing
- Continuous Processing Chute

SL3000B | Sug. Retail \$99.99



1.5 Cup One-Touch Chopper

- 1.5 Cup Capacity
- One-Touch Pulse Control

HC150B | Sug. Retail \$19.99



SpiraLuxe™ 6-in-1 Electric Spiralizer

- 6 Cutting Blades: Thin/Thick/Ribbon Noodle, Thin/Thick Slice, and Wavy Cut
- Continuous Processing Chute

SFP1000B | Sug. Retail \$99.99



SPECIALTY



Helix Performance Premium Hand Mixer

- 2X Better Mixing
- 2X More Surface Area
- Reinforced Nylon Beaters for Strength & Durability
- Less Mess Mixing with Controlled First Speed
- Snap-On Storage Case

MX600B | Sug. Retail \$34.99



Versatile 5-Speed Hand Mixer

- 5 Speeds + Turbo Boost
- Strong and Durable Beaters
- Less Mess Mixing with Controlled First Speed
- Snap-On Case

MX400B | Sug. Retail \$24.99



3-in-1 Immersion Blending System

- 2 Speeds
- Beaker Included with Blender
- Chopper with S-Blade
- Whisk

HB2800B | Sug. Retail \$29.99



Easy 2-Speed Juicer with Foam Separator

- 24 oz. Pitcher with Foam Separator
- Easy Click Safety Interlock
- XL Wide & Tall Feed Chute
- 48 oz. Pulp Container

JE3100B | Sug. Retail \$69.99

PLEASE SEE PRICE LIST FOR ADDITIONAL PRICING DETAILS & AVAILABILITY

SPECIALTY



SmoothCut One-Touch Can Opener

- Bottle & Pop Top Opener Tool
- Side-Cut Technology
- Built-In Knife Sharpener
- Tall Size Fits Most Cans

EC600B | Sug. Retail \$29.99



9" Comfort Grip Electric Knife

- ComfortGrip™ Handle
- 9" Serrated Stainless Steel Blade
- Blade Release Button for Easy Clean

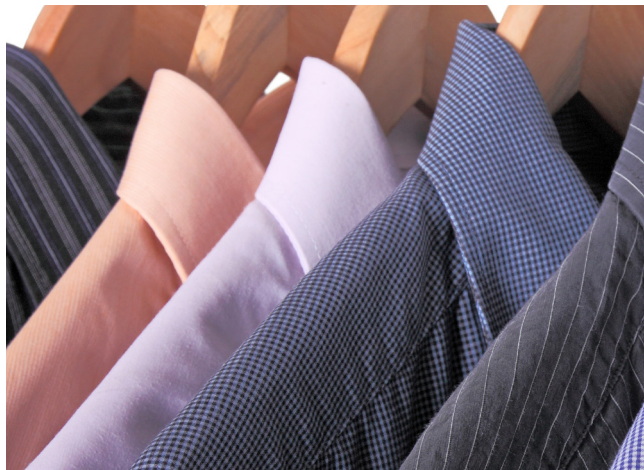
EK500W | Sug. Retail \$19.99
EK500B



9" Comfort Grip Stainless Steel Electric Knife Set

- ComfortGrip™ Handle
- 9" Serrated Stainless Steel Blade
- Carving Fork & Storage Case
- Stainless Steel Accent

EK600SB | Sug. Retail \$29.99



IRONS



Light N' Go Cordless Iron

- Cordless Iron with Rechargeable Base
- Fast Recharge with up to 25 Minutes of Cord Free Ironing
- Illuminating Base for Status Indicator
- Ceramic Soleplate

ICL500 | Sug. Retail \$59.99



Advanced Temp Iron

- Ceramic Soleplate
- Burn Proof on all Ironable Fabrics
- Unique Two Soleplate Design uses Steam Instead of Heat to Prevent Burns & Blast Through Wrinkles

D3500 | Sug. Retail \$59.99



One Step Steam Iron

- New EvenSteam™ Soleplate for Better Steam Distribution
- Improved SmartSteam™ Control: Easy Read, Easy Grip
- TrueGlide™ Premium Non-Stick Soleplate
- Vertical Steam, ASO, Auto-Clean, Anti-Drip

IR18XS | Sug. Retail \$24.99
IR16X



One Step Steam Iron

- New EvenSteam™ Stainless Steel Soleplate for Better Steam Distribution
- Improved SmartSteam™ Control: Easy Read, Easy Grip
- Vertical Steam, ASO, Auto-Clean, Anti-Drip

IR12XS | Sug. Retail \$29.99



One Step Cordreel Steam Iron

- New EvenSteam™ Soleplate for Better Steam Distribution
- Improved SmartSteam™ Control-Easy Read, Easy Grip
- TrueGlide™ Premium Non-stick Soleplate
- Vertical Steam, ASO, Auto-Clean, Anti-Drip
- Cordreel

ICR15X | Sug. Retail \$29.99
ICR17X



GARMENT



One Step Cordreel Steam Iron

- New EvenSteam™ Stainless Steel Soleplate for Better Steam Distribution
- Improved SmartSteam™ Control-Easy Read, Easy Grip
- Vertical Steam, ASO, Auto-Clean, Anti-Drip
- Cordreel

ICR19XS | Sug. Retail \$34.99



Easy Steam Compact Iron

- New EvenSteam™ Soleplate for Better Steam Distribution
- Improved SmartSteam™ Control-Easy Read, Easy Grip
- TrueGlide™ Premium Non-stick soleplate
- Vertical Steam, Spray Mist, Burst of Steam, Anti Drip

IR06V | Sug. Retail \$19.99



Easy Steam Compact Iron

- New EvenSteam™ Soleplate for Better Steam Distribution
- Improved SmartSteam™ Control-Easy Read, Easy Grip
- TrueGlide™ Premium Non-stick Soleplate
- Vertical Steam, Spray Mist, Burst of Steam, Anti Drip

IR350V | Sug. Retail \$29.99



Easy Steam Compact Iron

- New EvenSteam™ Soleplate Design for better steam distribution
- Improved SmartSteam™ Control-Easy Read, Easy Grip
- Stainless Steel Soleplate
- Vertical Steam, Spray Mist, Burst of Steam, Anti Drip

IR10VS | Sug. Retail \$21.99



Impact Iron

- Engineered for Maximum Durability
- Advanced Steam Rate
- Stainless Steel soleplate
- 4-year Limited Warranty-Entire Iron
- ASO, Anti-drip, Auto Clean, Spary Mist & Burst Steam

IR3000 | Sug. Retail \$49.99



The Classic Steam Iron

- 7 Temperature Settings
- Easy Glide Aluminum Soleplate
- Auto-Shutoff

F67E | Sug. Retail \$29.99



Vitessa™ Advanced Steam Stainless Steel Iron

- SmartSteam™ Technology
- Stainless Steel Soleplate with Even Steam Design
- Anti-drip
- 3-Way Auto-Shut Off
- Burst of Steam & Spray Mist

IR2050 | Sug. Retail \$34.99



Vitessa™ Advanced Steam Stainless Steel Cord Reel Iron

- SmartSteam™ Technology
- Stainless Steel Soleplate with Even Steam Design
- Cord Reel
- Anti-drip
- 3-Way Auto-Shut Off
- Burst of Steam & Spray Mist

ICR2030 | Sug. Retail \$39.99



Allure™ Digital Professional Steam Iron

- Variable Steam + Temperature Controls
- Large Stainless Steel Soleplate
- LED Digital Display
- Anti-drip
- 3-Way Auto-Shut Off
- Burst of Steam & Spray Mist

D3040 | Sug. Retail \$59.99



Professional 2-in-1 Handheld Steamer

- 45% More Steam than the Conair GS23
- Powerful Steam in 45 Seconds
- 2 Attachments

HGS205 | Sug. Retail \$39.99



Professional 2-in-1 Handheld Steamer

- 50% More Steam than the Conair GS23
- Stainless Steel Press Plate to Steam & Iron
- 3 Attachments + Steam Mat and Clips

HGS310 | Sug. Retail \$49.99

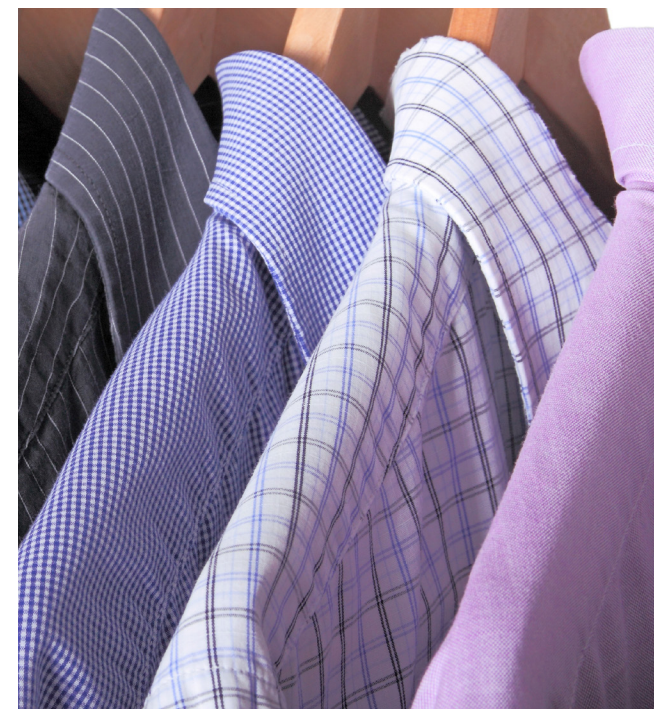
HGS312



Primary Steamer

- Preheats in 60 Seconds
- 160ml Detachable Water Tank
- Metal Press Plate for Increased Wrinkle Reduction

HGS100 | Sug. Retail \$29.99



PLEASE SEE PRICE LIST FOR ADDITIONAL PRICING DETAILS & AVAILABILITY



COFFEEMAKERS



Russell Hobbs
Established in Britain in 1952



Retro Style 8-Cup Servings Coffeemaker White / Cream / Blue / Red / Black

- Coffee Brewing Progress Gauge
- Advanced Showerhead Technology
- Removable Washable Filter

CM3100WTR | Sug. Retail \$79.99
CM3100CCR
CM3100BLR
CM3100RDR
CM3100BKR



Glass Series 8-Cup Servings Coffeemaker Black / Gray

- 40% Faster Brewing
- Advanced Showerhead Technology
- Removable Gold-Tone Washable Filter

CM8100BKR | Sug. Retail \$129.99
CM8100GYR



Premium Plastic Coffeemaker Black / White / Red

- Gentle Rain Showerhead
- Programmable
- Includes Coffee Scoop

CM4300BD | Sug. Retail \$79.99
CM4300WD
CM4300RD

KETTLES



Retro Style - 1.7L Kettle White / Cream / Blue / Red / Black

- Temperature Gauge
- Quick Boil Zone
- Removable Washable Filter

KE5500WTR | Sug. Retail \$79.99
KE5500CRR
KE5500BLR
KE5500RDR
KE5500BKR



Glass Series - 1.7L Kettle Black / Gray

- Blue LED Illumination
- Quick Boil Zone
- Removable Washable Filter

KE7900BKR | Sug. Retail \$99.99
KE7900GYR



Premium Plastic 1.7L Kettle Black / White / Red

- 1.7L Capacity
- Quick Boil Zone
- 360 Degree Swivel Base

KE4200BD | Sug. Retail \$79.99
KE4200WD
KE4200RD

**PLEASE SEE PRICE LIST FOR ADDITIONAL
PRICING DETAILS & AVAILABILITY**



TOASTERS



Retro Style - 2-Slice Toaster White / Cream / Blue / Red / Black

- Toasting Timer
- Lift & Look Feature
- Removable Warming Rack

TR9150WTR | Sug. Retail \$79.99
TR9150CRR
TR9150BLR
TR9150RDR
TR9150BKR



Retro Style - 4-Slice Toaster White / Cream / Blue / Red / Black

- Unique Toasting Timer countdown clock
- Removable Warming Rack
- Lift & Look Feature
- Cancel, Frozen, Bagel

TR9250WTR | Sug. Retail \$99.99
TR9250CRR
TR9250BLR
TR9250RDR
TR9250BKR



Glass Series - 2-Slice Toaster Black / Gray

- Tempered Glass Look
- Lift & Look Feature
- Removable Warming Rack
- Cancel, Frozen, Bagel

TRL9300BKR | Sug. Retail \$99.99
TRL9300GYR



Premium Plastic - 2-Slice Toaster Black / White / Red

- Removable Warming Rack
- Extra High Lift
- Cancel, Frozen, Bagel

TR9350BD | Sug. Retail \$79.99
TR9350WD
TR9350RD



Premium Plastic - 4-Slice Toaster Black / White / Red

- Removable Warming Rack
- Extra High Lift
- Cancel, Frozen, Bagel

TR9450BD | Sug. Retail \$99.99
TR9450WD
TR9450RD

[†]One cup equals approximately 5 oz. (varies by brewing technique)



BLENDERS



Retro Style - Blender Red / Cream / Black

- 700 Watts of Ice Crushing Power
- RPM Speed Gauge
- 6-Cup Glass Jar
- 3 Speeds + Pulse

BL3100RDR | Sug. Retail \$99.99
BL3100CRR (not shown)
BL3100BKR (not shown)

HAND MIXERS / BLENDERS



Retro Style - Hand Mixer Red / Cream / Black

- 4 Speeds + Turbo Boost
- Controlled 1st Speed for Less Mess Mixing
- 2 Professional Beaters and 2 Dough Hooks

MX3100RDR | Sug. Retail \$49.99
MX3100CRR (not shown)
MX3100BKR (not shown)



Retro Style - Immersion Blender Red / Cream / Black

- 2 Speed Operation
- Stainless Steel Blending Leg
- Anti-Suction Shroud

HB3100RDR | Sug. Retail \$49.99
HB3100CRR (not shown)
HB3100BKR (not shown)



Retro Style - Food Processor Red / Cream / Black

- 450 Watt Motor
- 10-Cup Work Bowl
- RPM Speed Gauge
- Reversible Slice/Shred Disc
- 3 Speeds + Pulse

FP3100RDR | Sug. Retail \$99.99
FP3100CRR (not shown)
FP3100BKR (not shown)

SPECIALTY ITEMS



Russell Hobbs
Established in Britain in 1953



Salt and Pepper Mills Black / Red / Stainless / Copper

- Easy 1-Button Operation
- Adjustable for Fine or Course Grinding
- Light on Base that Illuminated During Use
- Mills Salt, Pepper, Dried Herbs, & Spices

RHPK4100BLK | Sug. Retail \$29.99
RHPK4100RED
RHPK4100
RHPK4100CPR



Sous Vide Stick

- Engineered to digitally control and program temperatures within 0.1 degree.
- Easy clamp cooking pot connection
- Sleek, chrome accents with LED display & base color options

Sous Vide Stick | Sug. Retail \$99.99

**PLEASE SEE PRICE LIST FOR ADDITIONAL
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